

The
PIEoneer
Awards
2017



Professionals in International Education

Introducing sponsorship opportunities
for The PIE's new event, The PIEoneer Awards!



The PIE News team is delighted to announce that we are launching The PIEoneer Awards – awards designed to honour achievement and recognise innovation in the international education industry globally.

When: Friday 8 September

Where: RIBA, Central London

Why: A chance to network with fellow professionals in international education from around the world, have a great evening and honour those achieving and innovating in the industry.

Our inaugural awards are being hotly anticipated by those we have mooted the idea with and now becoming a reality.

Held just after the StudyWorld event in London and before the EAIE Conference in Spain in September, we are expecting a global audience for a night to be remembered.

Full coverage will of course feature on The PIE News and in our magazine, The PIE Review.

This is your chance to be associated with The PIE's globally engaged audience.

Sponsorship packages are available on a first come, first served basis.

Sponsorship packages



**Gold sponsorship package:
£15,000 plus VAT**

Reserved

**Silver sponsorship package:
£10,000 plus VAT**

- Four complimentary tickets for the evening
- 1 x full page advert in awards booklet
- 1 x ½ page advert in November edition of The PIE Review magazine
- Logo on event website, and all pre- and post-event communication including social media and mailshots to our significant reader data base; estimated digital reach of 100,000 within six-month period
- Logo on digital screens at the event - one in the entrance and one in the ballroom where dinner will be held
- Logo on menu
- Space for pop up banner to be displayed during event

**Bronze sponsorship package:
£6,500 plus VAT**

- Two complimentary tickets for the evening
- 1/2 page advert in awards booklet
- 1 x 1/2 page advert in November edition of The PIE Review magazine
- Logo on event website, and all pre- and post-event communication including social media and mailshots to our significant reader data base; estimated digital reach of 100,000 within six-month period
- Logo on digital screens at the event - one in the entrance and one in the ballroom where dinner will be held

Sponsorship packages



Individual award sponsors: £2,500 plus VAT each

- Opportunity to present the award to the winner on stage
- 1 complimentary ticket
- Logo featured on event website next to the award being sponsored
- Logo on big screen behind the stage when award is presented
- Logo featured in awards booklet next to award being sponsored

Categories to be sponsored:

- 1) PIONEER of the year
- 2) Outstanding contribution to the industry
- 3) Marketing campaign of the year
- 4) Student support/welfare award
- 5) Accommodation provider of the year
- 6) Agency of the year
- 7) Widening participation/diversity award
- 8) Pioneering approach to education programming/courses
- 9) International alumni of the year
- 10) Association of the year
- 11) Public/private partnership of the year
- 12) Digital innovation of the year

Photo booth/photo wall sponsor: £5,000 plus VAT

Reserved

Drinks reception: £3,500 plus VAT

Reserved



Professionals in International Education



Why should you decide to become a sponsor?

- Like us, you'd like to become involved in an event which celebrates what's best about international education for our globally engaged audience
- You're keen for your brand to be allied with The PIE News – a global and independent media brand accessed by 1.4 million stakeholders since we launched in 2011
- Unique cross-section of stakeholders and thought leaders from higher education, commercial education, language teaching, education agencies and professional services
- Invaluable corporate entertainment/team-building: bring your team to find out first-hand about the nominees and their achievements
- Associate your brand with integrity and excellence
- Long-term brand awareness via ongoing photos, social media reach and PIE media resources

Contact

We hope you can join us on a night to remember and can see the benefit of aligning your brand with an event that will attract thought leaders and influencers in the sector.

For more information and to book your sponsorship package, contact Jane on jane@thepienews.com or call her on +44 (0)20 8133 5178.